

# Guided Reading Activity

## Voting and Elections

### Lesson 3 Campaigns and Financing

#### Review Questions

**Directions:** Read each main idea. Use your text to supply the details that support or explain each main idea.

**A. Main Idea:** A strong campaign organization and effective campaign strategies are crucial to winning elections.

- 1. Detail:** A campaign organization is headed by a \_\_\_\_\_, who is responsible for overall strategy and planning.
- 2. Detail:** Other staff members handle \_\_\_\_\_ relations, finances, fundraising, advertising, opinion \_\_\_\_\_, and campaign materials.
- 3. Detail:** Campaign \_\_\_\_\_, who are usually volunteers, perform a variety of tasks to make sure voters turn out to vote for their candidate on Election Day.
- 4. Detail:** \_\_\_\_\_, much of which could be classified as \_\_\_\_\_ because it is not objective, is a key expenditure for election campaigns.
- 5. Detail:** The most important communication tool for a presidential candidate is \_\_\_\_\_.
- 6. Detail:** \_\_\_\_\_ such as Facebook can be a powerful and cost-effective campaign tool.

**B. Main Idea:** Running for political office is very expensive.

- 1. Detail:** Opponents of campaign finance regulation argue that giving and spending money in elections is a form of \_\_\_\_\_ and so protected by the \_\_\_\_\_ Amendment.
- 2. Detail:** In 1908, Congress first tried to limit campaign funding in order to reduce \_\_\_\_\_.

# Guided Reading Activity *cont.*



## Voting and Elections

- 3. **Detail:** The \_\_\_\_\_ (FEC) was created in 1974 to administer federal election laws.
  
- 4. **Detail:** Candidates who choose to receive federal campaign funds promise to \_\_\_\_\_ the amount their campaigns \_\_\_\_\_ to a specific amount.
  
- 5. **Detail:** Direct funding, or \_\_\_\_\_, is limited by regulations set out in the \_\_\_\_\_ and its amendments.
  
- 6. **Detail:** Indirect funding, or \_\_\_\_\_, is provided by political organizations and issue groups that are \_\_\_\_\_ from and not \_\_\_\_\_ with a campaign.

### Summary and Reflection

**Directions:** Summarize the main ideas of this lesson by answering the question below.

How do campaigns use their finances to influence voters?

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